

### **Our Vision**

To design excellent, innovative and experience oriented products and services in all our operation areas and to be a global market playmaker

### **Our Mission**

By designing innovative and technological products and services, strengthening our position in global markets, providing our customers with excellent service experience by capturing smart, sustainable and inclusive growth, together with our employees, stakeholders and suppliers.

### **Our Strategic Orientation**

Growing in Europe, Balkans, North-South America, East-North Africa, Middle East and Gulf countries and operating 200 Lounges within 5 years.

**APPROVAL**  
**GENERAL MANAGER**  
**Ali Boru İŞBULAN**



Rev.1

Rev.Date:31.01.2018